

# S U S T A I N A B I L I T Y : Rethinking our Transportation Future



## 43<sup>rd</sup> Annual Midwestern District Conference

at the

**Kalahari Resort and Convention Center**  
**June 17<sup>th</sup>-19<sup>th</sup>, 2009**

*Hosted by the Wisconsin Section*

### MESSAGE FROM THE CHAIRS

On behalf of the Wisconsin Section of ITE, we cordially invite you and your family to join us at the 43<sup>rd</sup> Midwestern ITE District Annual Conference at the Kalahari Resort and Convention Center in Wisconsin Dells. The conference is taking place June 17–19, 2009. We are planning an exciting technical program with topics in both transportation engineering and planning. The program will feature speakers from across the district as well as the nation. Our theme for this year is: “Sustainability: Rethinking our Transportation Future.”

The planning committee selected Wisconsin Dells for this year’s conference because a variety of activities are available for family members of all ages. The Dells offers scenic boat tours, amusement parks, water recreation, and outdoor adventures. Plus, the convention is being held at the Kalahari, home to the nation’s largest indoor waterpark and all-new theme park!

We can’t wait for June and we look forward to seeing you in the Dells!

John Bruggeman & Marcus Januario  
District Conference Co-chairs

### DEADLINES & CONTACTS

#### **Deadlines**

May 17 - Hotel Reservations (for conference room rates)

June 1 - Early Conference Registration

June 1 - Registration Refund

#### **Conference Contacts**

John Bruggeman  
(262) 317-3353  
john.bruggeman@rasmithnational.com

Marcus Januario  
(262) 790-0232  
marcus.januario@meadhunt.com

#### **Websites**

Online Registration/Conference Information: [www.midwesternite.org](http://www.midwesternite.org)

Resort Information: [www.kalahariresort.com](http://www.kalahariresort.com)

# REGISTRATION INFORMATION

## Conference Registration

Early registration is encouraged and early room registration is important. Please complete the registration form and return before the June 1<sup>st</sup>, 2009 deadline. Make checks payable to "ITE Wisconsin Midwest District Annual Conference." The enclosed registration form may be copied. Full conference registration includes the following:

- Wednesday Ice Breaker/Traffic Bowl Competition
- Thursday and Friday Continental Breakfasts & Breaks
- Thursday and Friday Luncheons
- Technical Sessions
- Student Workshops & Poster Presentations
- Vendor Exhibits

## Hotel Accommodations

Registrants are responsible for their own hotel accommodations. A block of rooms is reserved at the Kalahari Resort and Convention Center. Kalahari is holding rooms for ITE until May 17<sup>th</sup> at the reduced rate of \$129 per night for up to four people. Rooms for up to six people are also available for \$229 per night. Rates are daily per room, and do not include taxes. All reservations received after the block of rooms is full or after the May 17<sup>th</sup> room block hold will be subject to availability. Entrance to the indoor and outdoor waterparks is included with your room (normally \$40/person). An all-day Theme Park pass is also available for hotel guests for \$19.95/person.

Make your reservations with Kalahari as early as possible by calling (877) 253-5466. Be sure to mention that you are participating in the Midwestern ITE District Annual Conference. For more information on the Kalahari, visit [www.kalahariresort.com](http://www.kalahariresort.com).

## Vendor Exhibits

Vendors who specialize in products and services useful to transportation professionals will be exhibited at the conference. Time will be available to look at their displays and talk with experts before, after, and between technical sessions.

## ITE Student Member Reception - Bowling/Pizza Party

To honor our future transportation engineers, a student reception will be held on Thursday evening in the all-new Kalahari Theme Park. All are welcome to attend! Free bowling will be offered to all full-time ITE student members. Pizza and soda will be offered to both ITE student members and professionals for a nominal fee. This will also give you a chance to check out all of the other fun activities offered in the theme park, including: climbing wall, go-karts, mini-golf, arcade, and more! The hours of the reception will allow for Duck tour participants to join us after their tour.

## Traffic Bowl/Ice Breaker Social Event

Be a part of history as we introduce the first-ever Midwestern District Traffic Bowl! Students representing the engineering colleges from across the district will come together to compete in this knowledge competition for a chance to advance to national level competitions. Come and cheer on your alma mater to victory! This is a great opportunity for all attendees to test their transportation engineering knowledge and socialize with fellow professionals and students. Drinks and appetizers will be provided for this fun-filled event!

## Ducks Boat Ride

The duck tours are one of the most popular attractions in the Wisconsin Dells. If you haven't done the ducks tour, this is a must see! The duck tour includes some Wisconsin geology and history, along with some humor. This optional tour is scheduled for Thursday night. If you would like to take the tour, please indicate that on your registration form. Transportation will be provided. For additional Wisconsin Dells activities and attractions, visit [www.wisdells.com](http://www.wisdells.com).

## Golf Outing

We will be holding a 9-hole golf outing on Friday, June 19<sup>th</sup> from 2:30–5:30 pm at the Trappers Turn Golf Club. This event will be a fun opportunity to meet other transportation and planning professionals! Transportation is provided from/to the Kalahari Resort. If you are interested, please indicate that on the registration form.

## Airport Information

If you plan on flying in for the conference, nearby airports include Madison (~ 1 hour drive), Milwaukee (~2 ½ hour drive), and Minneapolis/St. Paul (~3 hour drive). Transportation shuttle services are available from the Madison and Milwaukee airports. Please contact the Kalahari directly should you require transportation from the airport.

## Block the Sun Run

Challenge your boss to a race! The 3<sup>rd</sup> Annual Block the Sun Run 5K Run/3K Walk will take place on Saturday June 20<sup>th</sup> in the Wisconsin Dells. Proceeds from this family-friendly event will benefit the Melanoma Research Foundation. Please consider extending your stay for this great cause! For more information and registration, visit [www.blockthesunrun.com](http://www.blockthesunrun.com).

## CANCELLATION POLICY

If you register and find that you cannot attend, please make every effort to find a substitute. We will refund your registration fee if notified in writing on or before June 1<sup>st</sup>, 2009. Please note that a \$10 administrative fee will be charged for online registration cancellations or can be done by calling Brian Porter at (608) 828-8133 to avoid the fee (before June 1<sup>st</sup>).

# C O N F E R E N C E   R E G I S T R A T I O N

	Before June 1	After June 1	Total
<b>Full Registration</b> <i>(Includes: Ice Breaker, Continental Breakfasts, Luncheons, Technical Sessions, Vendor Exhibits)</i>	\$180	\$200	\$ _____
<b>One-Day Registration</b> <i>(Includes: Continental Breakfast, Luncheon, Technical Sessions, Vendor Exhibits)</i>	\$100	\$110	\$ _____
<b>Full Registration (ITE Student Member)</b> <i>(Includes: Ice Breaker, Continental Breakfasts, Luncheons, Technical Sessions, Vendor Exhibits)</i>	\$25	\$40	\$ _____
<b>One-Day Registration (ITE Student Member)</b> <i>(Includes: Continental Breakfast, Luncheon, Technical Sessions, Vendor Exhibits)</i>	\$15	\$20	\$ _____
<b>Extra Tickets</b> <i>(if not included in the above/guests)</i>			
• Wednesday Ice Breaker/Traffic Bowl	\$30	\$30	\$ _____
• Thursday Night ITE Student Member Reception <i>(all are welcome to attend!)</i>	\$5	\$10	\$ _____
<b>Other Activities</b>			
• Ducks Boat Ride (Thursday Night) Ages 6-11	\$8	\$8	\$ _____
Ages 12 & Up	\$18	\$18	\$ _____
• Golf Outing (Friday Afternoon)	\$45	\$45	\$ _____
<b>Total Amount Enclosed:</b>			<b>\$ _____ 0</b>
<b>LUNCHEON CHOICES</b> <i>Please Check ONE for EACH DAY</i>			
<b>Thursday</b>		<b>Friday</b>	
<input type="radio"/> Chicken Parmigiana		<input type="radio"/> Buffet	
<input type="radio"/> Hawaiian Sunfish		<input type="radio"/> Not Attending Fri. Lunch	
<input type="radio"/> Roasted Top Sirloin			
<input type="radio"/> Vegetable Lasagna			
<input type="radio"/> Not Attending Thurs. Lunch			

**CHECK THE FOLLOWING BOX:**

If you need more information regarding receiving Professional Development Hour (PDH) credits for attending this conference

**R E G I S T E R   O N L I N E   A T :   m i d w e s t e r n i t e . o r g**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_ Phone: (\_\_\_\_)\_\_\_\_-\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Please indicate ITE Section:  WI  IL  NC  MOVITE  Other: \_\_\_\_\_

**Return this form with payment** *(checks made payable to "ITE Wisconsin Midwest District Annual Conference")* **by June 1<sup>st</sup>, 2009 (for early registration rates) to:**

Brian Porter, AECOM  
1210 Fourier Drive, Suite 100  
Madison, WI 53717

Phone: (608) 828-8133  
Fax: (608) 836-9767  
Email: brian.porter@aecom.com

**HOTEL RESERVATIONS**

Rooms are reserved for this conference **UNTIL MAY 17<sup>th</sup>**. Please book your rooms directly with the Kalahari at (877) 253-5466 as early as possible. Indicate that you are attending the ITE Conference.