



2009 ITE MIDWESTERN DISTRICT ANNUAL CONFERENCE

Kalahari Resort and Convention Center Wisconsin Dells

June 17-19, 2009

The Institute of Transportation Engineers (ITE) Midwest District Annual Conference will be held at the Kalahari Resort and Convention Center in Wisconsin Dells on June 17-19, 2009. We are preparing an exciting and diverse technical program to compliment the conference theme "Sustainability...Rethinking our Transportation Future." The conference will include presentations on traffic operations, traffic safety, transportation planning, ITS, transit, neighborhood planning, pedestrian/bicycle facilities, and more. The annual conference gives transportation professionals and students the opportunity to network and exchange information on new ideas, methods, and experiences throughout the industry.

As an opportunity to promote your company, we cordially invite you to be a sponsor at this year's event. Sponsors will have a number of opportunities to display their company name and logo throughout the conference. We are soliciting sponsors at the following levels:

- **Gold** - \$500 – Company will be recognized as Gold level sponsor during the opening session and company name / logo will appear on the front of the conference program. Company name / logo will be shown on an exhibit board in the lunch room on Thursday and Friday.
- **Silver** - \$250 – Company will be recognized as Silver level sponsor during the opening session and company name / logo will appear with a half page advertisement inside the conference program. Company name / logo will be shown on an exhibit board in the break room on Thursday or Friday.
- **Bronze** - \$100 – Company will be recognized as Bronze level sponsor during opening session and company name / logo will appear as a business card advertisement inside the conference program.
- **Sponsor-a-student** - \$50 per student – Students are the future of the industry. This year's conference is promoting student attendance by providing discounted registration for all students. To help cover these costs, we are soliciting sponsors for each student registration. Your company logo will be listed on the name tag of each student you sponsor at the conference.
- **Other Sponsorship Opportunities** – Costs to be determined – Several other unique sponsorship opportunities exist including display of your company name on attendee lanyards, welcome folder inserts and at conference social activities (golf outing, traffic bowl, student reception). Please inquire about further details.

Don't miss this chance to advertise your company in front of hundreds of transportation and planning professionals!

Checks should be made payable to "ITE Wisconsin Midwest District Annual Conference" and mailed to:

AECOM
ATTN: Brian Porter
1210 Fourier Drive, Suite 100
Madison, WI 53717

If you are interested in being a sponsor at the event or would like additional information, please contact Brian Porter at (608) 828-8133 or brian.porter@aecom.com. Those interested should respond by June 1st. Thank you in advance for your support of the 2009 ITE Midwest District Annual Conference!

Regards,

Brian Porter
2009 ITE Midwest District Committee Member